TRECVid Video Evaluation

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TRECVid: Video IR Evaluation

- Benchmarking always historically important in information access ... from DBMS, to IR;
- TREC founded in 1991 to redress problems of data collections, common queries, uniform evaluation;
- In 2001, "video retrieval" started as a TREC track;
- Usual TREC mode of operation (data-topics-search submissions-pooling-evaluation by metrics-workshop) but additional, related tasks besides search;
- In 2003 TRECVid separated from TREC, started small, grew rapidly;

Major responsibilities



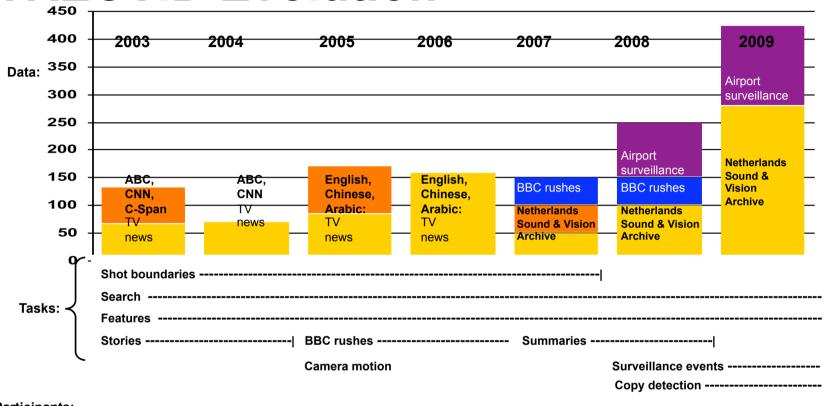
- NIST: Organize data, tasks, and other resources of interest with input from sponsors and participating researchers, define user and system tasks.
- NIST: Define and develop evaluation infrastructure, ground truth, scoring software
- Researchers: create common resources, develop systems, run systems and submit results
- NIST: Evaluate submissions
- NIST & Researchers: Analyze and present results
- NIST: Organize and run annual workshop in mid-November at NIST

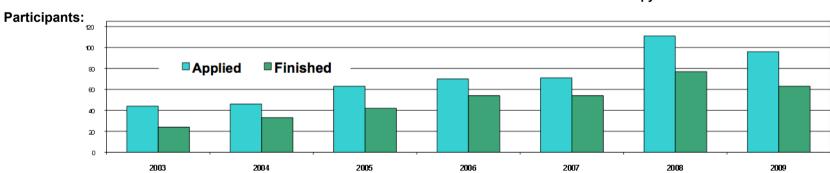


Additional contributions (EU)

- NII and the Laboratoire d'Informatique de Grenoble mirrored the video data
- Christian Petersohn at the Fraunhofer (Heinrich Hertz) Institute in Berlin provided the master shot reference.
- Roeland Ordelman and Marijn Huijbregts at the University of Twente donated the output of their ASR system run on the S&V data.
- The LIMSI Spoken Language Processing Group contributed a speech transcription of the 2007-2009 S&V data using their Dutch recognizer.
- Christof Monz of Queen Mary, University London contributed MT (Dutch to English) for the S&V video.
- For the copy detection task we reused the video transformation tools created by Laurent Joyeux for INRIA in 2008.
- Dan Ellis at Columbia U. devised and applied the audio transformations to produce the audio-only queries for copy detection.
- The MediaMill team at the University of Amsterdam donated detector scores for 64 concepts trained over the last 3 years.
- The Columbia U. City U. Hong Kong team donated detector scores for the TRECVID 2009 test data.

TRECVID Evolution





2009: Details

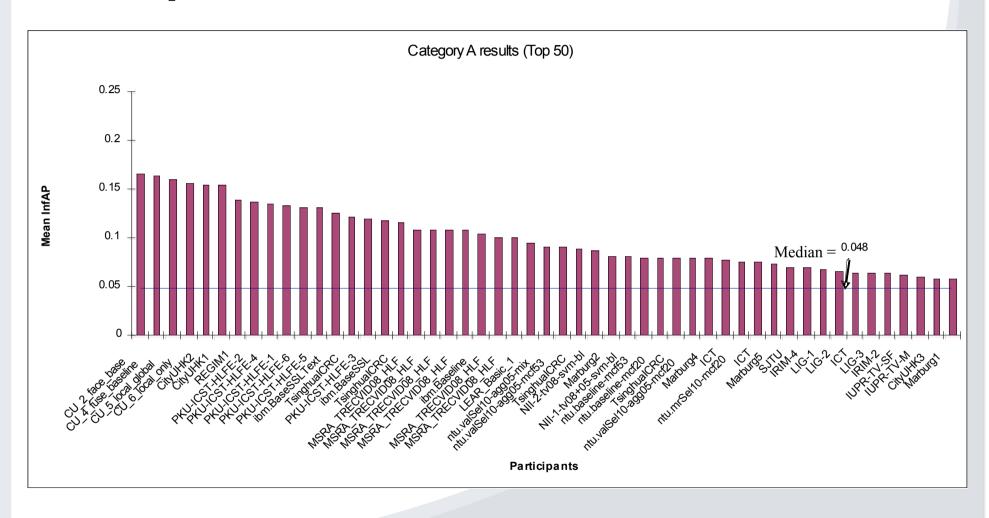
- Data:
 - 100+280 hrs Netherlands Institute for Sound and Vision (S&V)
 - 100+50 hrs of airport surveillance data UK Home Office
- 4 evaluated tasks
 - S&V news magazine, cultural, educational/entertainment
 - 1. Content-based copy detection 1407 video queries, 1407 audio queries, 9849 audio+video queries
 - 2. High-level feature extraction 20 features
 - 3. Search (automatic, manually-assisted, interactive) 24 multimedia topics
 - Airport surveillance video (5 cameras * 2 hours * 10 days)
 Surveillance event detection

TV2009 Finishers

Aristotle University of Thessaloniki National Institute of Informatics Asahikasei Co. NEC Laboratories America, Inc. and UIUC AT&T Labs - Research Beijing Univ of Posts and Telecom.-MCPRL NHK Science and Technical Research Laboratories Beijing Univ of Posts and Telecom.-PRIS Oxford/IIIT Brno University of Technology Peking University-PKU-ICST Budapest Academy of Sciences Peking University-PKU-IDM Shanghai Jiao Tong University-IICIP Carnegie Mellon University Centre for Research and Technology Hellas Shanghai Jiao Tong University-IS Chinese Academy of Sciences-IVA NLPR IA CAS Simon Fraser University Chinese Academy of Sciences-MCG-ICT-CAS Telefonica I+D The Institute of Statistical Mathematics City University of Hong Kong The Open University Computer Research Institute of Montreal TNO Tokyo Institute of Technology Florida International University Toshiba Corporation France Telecom Research & Development-Beijing Tsinghua University-IMG Tsinghua University-MPAM Fudan University Fuzhou University TUBITAK UZAY Universidad Autónoma de Madrid GDR ISIS - IRIM consortium Helsinki University of Technology TKK Universidad Carlos III de Madrid IBM Watson Research Center University of Amsterdam University of Brescia Institut EURECOM University of Central Florida Istanbul Technical University University of Electro-Communications IUPR - DFKI JOANNEUM RESEARCH Forschungsgesellschaft mbH-JREhiversity of Glasgow KB Video Retrieval University of Karlsruhe (TH) Kobe University University of Marburg Lab d'Informatique de Grenoble University of Ottawa Lab d'Informatique Fondamentale de Marseille University of Surrey Laboratoire REGIM UPS - IRIT - SAMOVA LSIS, Université Sud Toulon Var Xi'an Jiaotong University Nanjing University Zhejiang University

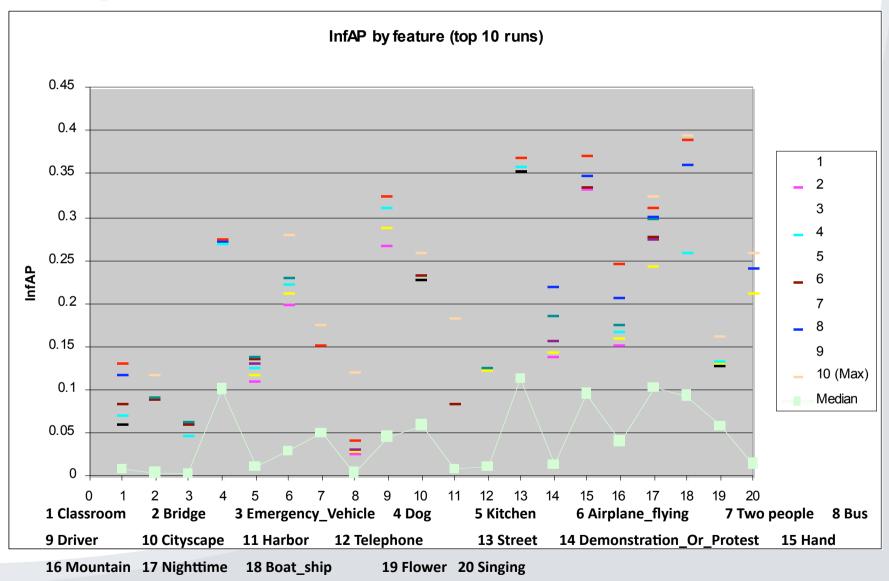


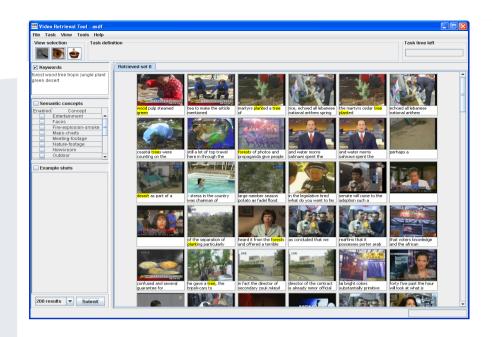
We produce ...



We produce ...

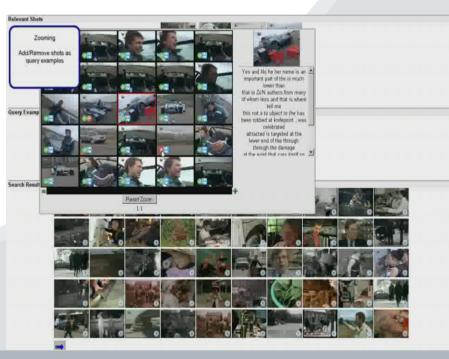
















- Three aspects
 - Human capital
 - Economic impact
 - Scientific impact
- Human impact ... since 1991, 200 separate organisations have taken part in 1 or more TREC evaluations.
- In 2008 alone, 400 researchers contributed to TRECVid.
- There are more European participants in TRECVid than from any other region.
- There are literally hundreds of PhD dissertations built around TREC, TRECVid and its derivatives.



Economic Impact

- In 2008 NIST commissioned a retrospective economic impact assessment of TREC, 1991-2009, to quantify direct economic impact.
- Benefits ...
 - technical achievements are known .. collections, methodology, scoring, etc.
 - improved IR performance documented elsewhere in scientific literature
 - spawned new IR evaluations like CLEF, TRECVid, NCTIR, INEX, FIRE, Mirex, Amaryllis
 - technology transfer ?





- From research labs into
 - industry search products and services
 - end users better search experience
- TREC played significant role in improving web search by Google, Yahoo! Microsoft. Fact.
- Search is 215% quicker in 2009 than 1999, of which 32% is enabled by TREC activities
- US users spent 8.6 billion hours searching during 1999-2009 ... that means US internet users would have had to spend 3.15B additional hours searching. Try measuring that!





- But what can we measure?
- Impact study also quantified private sector and academic/government lab benefits, as perceived by these stakeholders (actual search time saved, re-using TREC data and results) ... estimated at US\$122M (extrapolated)
- Given TREC cost over 19 years, was US\$29M, that's a great benefit-to-cost ratio.





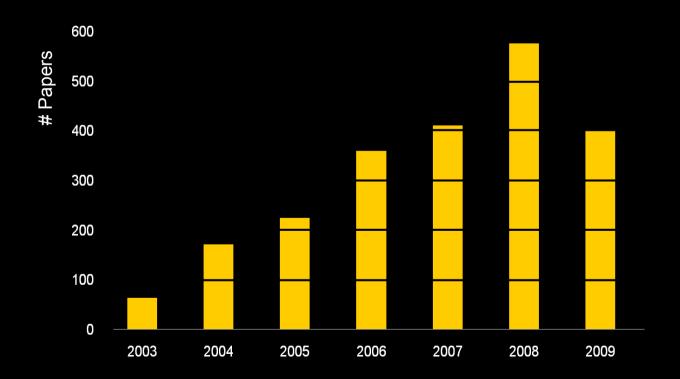
- There are a lot of publications from TRECVid ...
 workshop and external ... nobody knows how
 many, or what they are about;
- Given a definition that it uses TRECVid data, or is based on a TRECVid technique, or compares against TRECVid results ...

Statistics

	TVid papers	Non-TVid papers	Citations
2003	28	64	1,066
2004	30	158	2,124
2005	37	225	2,537
2006	50	361	4,068
2007	48	397	3,562
2008	64	509	1,691
2009	53	375	712
Total	310	2,089	15,760

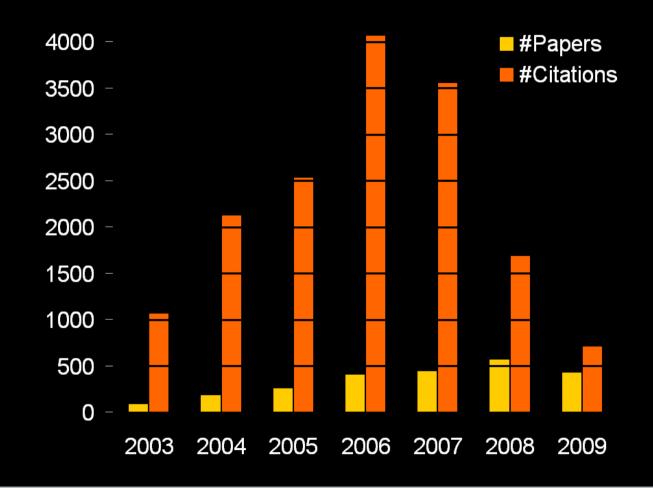
Statistics

- Total 2,399 TRECVid-related papers
 - 310 TVid workshop papers
 - 2,089 non TVid papers



Statistics

• Total 15,760 citations



TREC/TRECVid Future



- Future of TREC is about user behaviour data like social networks, Twitter, geo-based ... and trying to increase industry involvement via data provision, etc.
- TRECVid multimedia search is strong
- Both these are US-funded but EU is strong
- CLEF is Europe's largest IR benchmarking evaluation but its history .. DELOS, DELOS-2, TrebleCLEF, Promise ... is of persistent uncertainty, reactive as it adapts to funding instruments
- Little scope for long-term planning, sustainability
- Successful despite the conditions